



MAXWELL CHASE
TECHNOLOGIES, LLC

News Release

MAXWELL CHASE TECHNOLOGIES LAUNCHES NEW WEB SITE

Atlanta, Georgia, October 19, 2011 – Maxwell Chase Technologies, a leader in extended shelf life packaging, today announced the launch of their new website, www.maxwellchase.com. The site has been completely redesigned to appeal to new and old customers alike.

The new website showcases the company's products and equipment and outlines the benefits of using the food safe technology. It also provides access to downloadable brochures, product material safety and data sheets and equipment videos for customer ease and viewing.

The site was developed with user-friendly technology and is easy to navigate. "The new website is aesthetically pleasing, accessible and illustrates how we can help new and existing customers meet their needs for extended shelf life, increased labor savings, higher processing yields and extended shipping quality" said Michael J. Walsh, CEO, "We will be adding new information to the site on a regular basis in order to better meet the needs of our customers going forward".

About Maxwell Chase Technologies LLC

Founded in 1994, Maxwell Chase Technologies specializes in the development and production of packaging and equipment that delivers freshness and extends the shelf life of fresh foods. The company holds several patents that cover its absorbent packaging including pads, trays, retail containers, pouches and machinery slicers. Maxwell Chase has an ongoing commitment to research and development, with particular emphasis on food safety and extension of shelf life. For more information on Maxwell Chase Technologies and its products, visit www.maxwellchase.com.

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